



Paris – June 3, 2019

Press release

INDEFI accelerates European expansion – Christina Böck joins as Partner in charge of DACH region

INDEFI, leading strategy advisor for the European investment management industry, announces the appointment of Christina Böck as Partner in charge of the Group's business in the DACH region.

Over the last three years, INDEFI has successfully grown its pan-European strategy consulting franchise working for leading international asset managers, including private asset specialists. Today, INDEFI embarks on the next step of its international expansion with the appointment of Christina Böck as Partner. Based in Zurich, Christina will lead the Group's operations in the DACH region, supported by a dedicated team.

Richard Bruyère, Managing Partner, says:

"We have always considered the DACH region as a key area for our clients. It is the largest European investment management market in mainland Europe and a fast-growing market for private assets. With Christina on board, we are looking to further strengthen our relationships with asset managers, institutional investors and fund distributors in this region. Christina will build on her 25 years of experience in investment management to bring to our clients the level of strategic dialogue, deep market knowledge and proximity they have become accustomed to when working with INDEFI."

Christina Böck, Partner, adds:

"I am excited to join the INDEFI team. Their focus on the investment management industry and sharp in-house research capabilities make them stand out in strategy consulting. I look forward to carrying this distinctive and successful value proposition in the DACH region."

Christina Böck has over 25 years of experience in investment management, both on the asset management and investor side.

Most recently, she was Chief Investment Officer and Managing Director at Profond, a major Swiss collective pension fund with an investment base of CHF 7.5bn, before starting her own consulting business.

Christina started her career in 1994 as a Fixed Income portfolio manager in Paris at Banque Internationale de Placement, which became Dresdner Kleinwort Benson. The next step led her to AGF (Allianz-PIMCO group), before moving to AXA Investment Managers.

At AXA IM, she spent 15 years in different roles, first in Paris then in Zurich, initially as Head Global Bonds and finally as CIO Switzerland and Head of Solution Strategists Central Europe.

She holds a Master in Management (Hautes Etudes Commerciales, HEC in Paris) and the equivalent German Diplom-Kauffrau degree (Master) from the University of Münster (Germany). German by origin, Christina is trilingual English / French / German.



About INDEFI

INDEFI is a strategy advisor for the investment management business in Europe. Our unique focus on top line growth in one industry, the use of our own field research and our consultant skill diversity form the bedrock of our consulting philosophy. It gives us an unparalleled vantage point from which we aim to service our clients – asset managers, private equity and infrastructure investors (and their portfolio companies) – with understanding, insight and actionable advice.

Our key objective is to help our clients articulate their business development strategy and build competitive advantage.

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